



# GENUITY

GROWTH PARTNERS



Advisory

# Management Consulting





## Management Consulting

Our management consulting service is an analysis of the main performance and risk drivers in any business and their key linkages. The service that aims to empower companies to grow sustainably.

The service is a support tool to management who are often too close to the action and/or may not have the time and specialist expertise to put the light on areas for improvement.

In today's fragile economy and volatile markets, this consulting service provides added protection for businesses by identifying and tracking multi-level performance indicators and risk factors.

Practically, this is done by evaluating your company's results to produce a financial report for management. The aim of the exercise is to highlight areas for improvement in the business which is then discussed in collaboration with management who can drive positive changes and output. The initial report includes analysis of financial ratios (growth/margins/earnings/liquidity/gearing), projections and trend identification as well as practical handles as to how your business can perform better and continue well into the future.

Specialist consulting can be offered in organisational structuring and channel, sales or systems management. We have successfully provided these services to a diverse spectrum of businesses in the hospitality, medical, ICT, manufacturing, constructions & related industries.

"There is no use trying to build a house if the foundation is not sound". Developments in the global economy have shown that whilst the financial position of an entity may look good at face value, the actual financial health can be very different.

## Benefits

- ✓ **UNLOCK OPPORTUNITY** - Empower your company to grow sustainably
- ✓ **STRATEGY & OPERATIONS** - Positive changes and improvement in planning & implementation
- ✓ **EFFICIENT** - Ways that you can be more profitable, productive, effective & efficient
- ✓ **FRESH PROSPECTIVE** - Professional 3rd party view in relationship to your track record, industry, competitors
- ✓ **SUSTAINABILITY** - Better ways to build a business & legacy to endure difficult times
- ✓ **BEST PRACTICE** - In systems, finance & auditing to produce & facilitate management decisions & information

